

# ***Racing Promotion Monthly***

What is RPM? How can it help you?

# *RPM Mission Statement*



*The Racing Promotion Monthly Newsletter and Workshops is open to anyone who organizes or officiates racing events. Through the outlet of the Newsletter and the in-person experience of the Workshops, it is our goal to create dialogue, ideas and progressive networks of individuals that assist in driving the sport forward. Everyone has something to offer to the Workshops program. If your track, club, traveling series, races cars on ovals, dragstrips, races karts, motorcycles, ATV's, scaled cars, or off-road, the Workshops are paramount for you. Track owners, promoters, employees, officials, club officers, and officials, have all benefited from the informal and informational Workshops platform for the past 47-years.*



# RPM Workshops



*The RPM Workshops have become the industry standard for networking, dialogue, creative and open discussions with colleagues from many different segments of auto racing. Each edition of the RPM Workshops provides promoters, organizers, officials, media personnel and industry insiders opportunities to share, educate and build their own businesses while guiding the leadership of the industry forward in a unified forum. It is the only open forum, without a sales agenda – other than attendance – that opens the mind of the industry to the creative discussions that take place each and every day as part of the Workshops presentation.*





# RPM Presenters & Awards



*The RPM Workshops has created a tradition of hosting presenters who are passionate about the industry. The experience and position of each individual may vary, however their intention and will to help the betterment of the sport is what makes their efforts unique, giving attendees the rare opportunity to access these folks in an open and sometimes one-on-one discussion.*



*The RPM “ARPY” Awards have held the distinction of being “the Award” for Promoters and Events to receive each year in the industry as the awards are based on the voting of colleagues and peers throughout the industry, who are expressing their honest opinion of deserving recipients.*





# RPM Workshops Tradeshow



*The Tradeshow portion of the Workshops, offers industry vendors an experience to meet with many decision makers and influential personnel in one location along with relationship building and the opportunity to assist the industry in growth. In addition, vendors have the opportunity to meet new promoters as they enter on the ground floor of the sport, with the ability to offer and help educate them with their great products and services.*





# RPM Newsletter



*The Promoter's resource. The RPM Newsletter delivers valuable industry information throughout North America and to the world. The outlet that the Newsletter provides is great for information, industry insiders, ideas, legal updates and advice as well as advertising specific to the people who need products throughout our industry.*





***The RPM Promotion Newsletter (RPM) and RPM Workshops provide an educational and networking program to the motorsports industry.***

***The program provides media and meeting platforms which offer promoters, motorsports management, tracks, series, sanctions a forum to share, educate and network within. The newsletter and networks are services of Hoosier Racing Tire and K&K Insurance with supporting sponsorship coming from Lucas Oil Products; Chevrolet***

***Performance; RACEceiver; Simes Graphics Design; Moffett Productions; MyRacePass; Firethorn Marketing; ImageX Graphics; Speed Sport; the Eldorado Resort Casino; Event Sprout; Printed Image of Buffalo; VP Racing Fuels; Race Track Wholesale; Speedway Illustrated; IMCA Racing; WISSOTA Racing and industry collaboration from the Performance Racing Industry Trade Show (PRI).***